

# New opportunities at Zap-Map

## Digital Commercial Assistant - Graduate (Bristol)

**Reporting to:** Commercial Operations Manager

**Location:** Bristol, with remote working

**Employee Referral Bounty Eligible**

### **The Company:**

We are the UK's leading app and digital platform for Electric Vehicle (EV) drivers, enabling them to search for charge points, plan journeys, pay for charging and share insights with other EV drivers. We aim to provide EV drivers with peace of mind and the confidence to drive any length of journey in their EV.

We are a high growth company with a market-leading tech brand. With the backing of Good Energy, the leading renewable energy company, Zap-Map's mission is to accelerate the shift to electric vehicles and help the drive towards zero carbon mobility. We are currently in the process of securing funding that will accelerate our growth and allow us to address new markets.

Zap-Map attracts more than 250,000 cross platform users per month. We are the go-to data source for the industry. We facilitate news and updates and provide tools for current and prospective EV drivers.

We enable the Zap-Map community to add daily status and info updates to charging points and make their home and work charge points available to other EV drivers as part of the peer-to-peer Zap-Home and Zap-Work network. We also allow users to pay for charging on participating networks using Zap-Pay.

With over 10 years of industry experience and unique data sets, Zap-Map offers a range of B2B services including promotion, content, data and market insights.

### **The Role:**

We have an opening for a commercially minded graduate. The role provides a chance to be part of the high-growth EV sector with a market-leading tech brand.

As part of a small but focused team, the role offers an opportunity to have a broad range of responsibilities and make a significant impact on the Zap-Map market position. It would suit a new or recent graduate eager to build on their knowledge and learn in a role with responsibility, impact and autonomy.

Specifically, the role would cover:

- Setting up advertising campaigns for Zap-Map and NextGreenCar.com websites
- Managing the advertising campaign operations
- Providing operational support to the commercial team
- Liaising with sales staff to schedule campaigns
- Delivering monthly client reports on results of campaigns

- Issue invoices as part of month end deliverables

**About you:**

- A passion and aptitude for sales and advertising admin
- Willingness to learn, work independently and as part of a team
- Ability to pick up new systems and processes quickly
- Strong digital skills with the ability to work across different software platforms. Good Microsoft Excel skills are essential
- Desire to work with Google Ad Manager or another ad tracking commercial environment managing delivery of digital projects

**Our offer:**

The EV market is growing at an extraordinary pace. Working at Zap-Map means working in a dynamic and innovative organisation, where new ideas and developments need to be actioned and deployed quickly, with each day bringing new challenges. As one of the leading aggregator businesses in this space, you'll have the chance to actively contribute to a more sustainable future.

Your package includes:

- \* £22,000 to £25,000 annual base salary, depending on experience
- \* Discretionary performance-related company bonus
- \* Culture of professional development | structured career development

**How to apply:**

To formally apply, please send a covering letter together with your CV to: [alibates@zap-map.com](mailto:alibates@zap-map.com).  
Direct applications only please, no CVs will be acknowledged or accepted from recruitment agencies.

**Posted: August 2022**