

# New opportunities at Zap-Map

**Role Title:** Product Manager

**Reporting to:** Head of Product

**Location:** Bristol/Remote

**Employee Referral Bounty Eligible**

## **The Company:**

Zap-Map is the UK's leading app and digital platform for Electric Vehicle drivers, enabling them to search for charge points, plan journeys, pay for charging, and share insights with other EV drivers.

We are a high-growth technology company and, having recently closed a Series A fundraising round, we're growing our team to deliver our mission of accelerating the shift to electric vehicles and helping the drive towards zero-carbon mobility.

## **The Role:**

With 95% of UK public charge points mapped and 70% of EV owners having used our app, we are the UK's leading EV charging aggregator, and our research and discovery work has highlighted a number of opportunities to expand our audience through an evolved proposition. To enable this we are investing in both developing new platform capabilities and improving the performance of existing services to enable our scaling plans.

This is an opportunity to lead the definition, delivery, and subsequent evolution of key parts of our platform, working with a small, highly focused, team to build capabilities that allow us to onboard, manage, notify, and overall enable our teams to build the product set that best serves our users. You will define and drive a key part of our roadmap, manage internal and external stakeholders, and bring to life performance through KPIs and insight sharing. You will work with other product teams to understand their requirements and, through effective collaboration, ensure the right opportunities get defined, prioritised and delivered.

You will have, or be able to quickly gain, an understanding of the EV charging space and be able to build empathy with our current, and target, users. In addition you will have an understanding of delivering change on API based platforms through a micro service based architecture.

We are looking for an exceptional communicator who can work closely with our engineering team, stakeholders, strategic partners and other product and technical leads. We are a team that cares passionately about our mission, but equally about one another, so we're looking for someone who can help us maintain and grow our inclusive culture that's positively innovative.

You will report to the Head of Product and work closely with our technical leads on our overall platform strategy.

## **Key Duties and Responsibilities**

- Take ownership of our API product services, owning the roadmap, documentation, and key performance indicators.

- Manage relationships with both internal and external stakeholders, identifying their needs and ensuring expectations are set and met accordingly, effectively planning and communicating releases and feature change.
- Collaborate closely with your squad to deliver the product roadmap, ensuring they are aligned in delivering value iteratively and often.
- Collaborate with other squads (including data, payments and mobile) to optimise and expand our API proposition, both in the UK and internationally.
- Monitor and report on product performance, ensuring the team understands why, where and how we can improve the performance of our API.
- Participate in agile ceremonies to ensure your team has what they need to deliver.

### **Required Experience**

- Minimum of 3 years of experience working in a Business Analyst, Product Owner or Product Management based role (or equivalent), ideally with API based products.
- Experience in the Electric Vehicle charging market is desirable, but not essential.
- Experience building and scaling new products past product market fit and into mass market adoption.
- Experience working closely and collaboratively with cross functional teams to facilitate rapid delivery in an agile environment.
- Expertise in facilitating detailed technical conversations as well as managing and meeting the needs of commercial stakeholders.

### **Required Skills**

- Creative minded, able to lead effective problem solving and clearly communicate a strategy and roadmap.
- Able to break down a roadmap into epics, user stories and acceptance criteria that enable your team to understand and deliver value.
- Passionate about solving user needs with innovative technical solutions.
- Collaborative, open to proactively giving and receiving constructive feedback.
- A track record demonstrating a high level of personal initiative, setting and executing challenging goals, and demonstrating an agile mindset
- Able to analyse and optimise our delivery process, focusing on how we deliver as well as what we deliver.
- Confident choosing, and using, the right tool, with experience of products such as Miro, Jira, Confluence and other standard office tools.

## **Our offer**

The EV market is growing at an extraordinary pace. Working at Zap-Map means working in a dynamic and innovative organisation, where new ideas and developments need to be actioned and deployed quickly, with each day bringing new challenges. As one of the leading aggregator businesses in this space, you'll have the chance to actively contribute to a more sustainable future.

We believe that finding a candidate with the right attitude and aptitude for the role is more important than the hours worked or specific prior experience. So please get in contact if you feel that you would excel in this role, even if you don't tick every box on this job description or aren't able to work in a full-time capacity.

In addition to a competitive salary your package includes:

- £55,000 - £65,000 salary, depending on experience.
- Performance-related annual bonus scheme.
- Pension & benefits scheme.
- Access to salary sacrifice EV car scheme.
- Flexible working options available.
- Professional training and mentoring to extend your skills.

## **How to apply**

To formally apply, please send a covering letter together with your CV to: [alibates@zap-map.com](mailto:alibates@zap-map.com).  
Direct applications only please, no CVs will be acknowledged or accepted from recruitment agencies.

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