

New opportunities at Zap-Map

Role Title: Insights Analyst

Reporting to: Head of Insights

Location: Bristol/Hybrid

Employee Referral Bounty Eligible

The Company:

We are the UK's leading app and digital platform for Electric Vehicle (EV) drivers enabling them to search for charge points, plan journeys, pay on participating networks and share updates with other EV drivers. We aim to make charging simple, and provide EV drivers with peace of mind and the confidence to drive any length of journey in their EV.

We are a high growth technology company with a market-leading tech brand and have recently closed our Series A funding. **Zap-Map's mission is to accelerate the shift to electric vehicles and help the drive towards zero carbon mobility.**

Zap-Map attracts more than 250,000 UK cross platform users per month. We are the go-to data source for the industry. We facilitate news and updates and provide tools for current and prospective EV drivers.

With over 10 years of industry experience and unique data sets, Zap-Map offers a range of B2B services including promotion, content, data and market insights.

The Role:

Behind the Zap-Map app is a rich data set of charge points, vehicles and driver behaviour. As the electric vehicle and charging market grows, this data can provide essential insights and support to the broad e-mobility industry. As we expand our offer, we are looking for a person who is dedicated to creating scalable reports and outputs for this proposition.

As part of a rapidly growing Insights team, this role offers an opportunity to have a broad range of responsibilities and make a significant impact on Zap-Map's market position. It would suit a data analyst with more than 3 years' experience who has proven experience of transforming data using SQL/R/Python to produce client reports, and is looking for a role which has purpose and provides responsibility, impact and autonomy.

You will have proven experience in creating automated data transformation and export processes that can be repeated and scaled up efficiently to meet client demand.

We are looking for a driven, self-starter who is able to work collaboratively with delivery, product and other functions to ensure the growing success of our data and insights business. You will be instrumental in transforming client and market requirements into regular insights outputs, developing the data and insights offering for the future.

You will report to the Head of Insights and will work alongside the wider Zap-Map Insights team on product development and client delivery.

Key Duties and Responsibilities

- Working with the Insights Product Manager to develop and create new data and insight products, from prototypes to live client deliverables
- Working with third party data software packages to analyse and visualise data for clients
- Transforming data using SQL and R to produce repeatable scalable outputs for client delivery
- Providing data extracts and reports using SQL for clients and prospects
- Working within the Insights team, ensuring processes are documented, transferring knowledge and helping to create a high performing team.

Required Experience

- BSc in a numerate subject, or similar
- 3+ years' commercial experience of mathematical and computational data techniques/methods
- Excellent data skills, experience with querying databases using SQL and performing analysis in R or similar
- Strong digital skills with ability to work across different software platforms and pick up new systems and processes quickly
- Some experience of automotive, electric cars and/or charge point technology preferential
- Some experience with Git version control system, and of working in agile environment

Required Skills

- High-level attention to detail, and methodical in all aspects of implementation
- Ability to quickly establish effective working relationships based on openness and honesty
- Creative-minded, both to identify opportunities and to solve problems
- Organised and pragmatic mindset, ability to manage multiple workflows and perform under pressure

Required Attributes

- Ability to thrive in a dynamic, fast-growing scale-up
- Willingness to work independently and as part of a team
- Good written and verbal communication skills
- Commitment to accuracy, a logical approach and attention to detail
- A keen interest in writing clean, maintainable code
- Interest in keeping up to date with current and emerging web technologies
- Positive, can-do attitude.

- A passion for sustainability.
- Self-motivated.

Our offer

The EV market is growing at an extraordinary pace. Working at Zap-Map means working in a dynamic and innovative organisation, where new ideas and developments need to be actioned and deployed quickly, with each day bringing new challenges. As one of the leading aggregator businesses in this space, you'll have the chance to actively contribute to a more sustainable future.

We believe that finding a candidate with the right attitude and aptitude for the role is more important than the hours worked or specific prior experience. So please get in contact if you feel that you would excel in this role, even if you don't tick every box on this job description or aren't able to work in a full time capacity.

In addition to a competitive salary your package includes:

- £35,000 - £40,000 salary, depending on experience.
- Performance-related annual bonus scheme.
- Pension & Benefits scheme.
- Access to salary sacrifice EV scheme.
- Flexible working options available.
- Professional training and mentoring to extend your skills.

How to apply

To formally apply, please send a covering letter together with your CV to: alibates@zap-map.com. Direct applications only please, no CVs will be acknowledged or accepted from recruitment agencies.

Posted: Dec 2022