

New opportunities at Zap-Map

Role Title: Product Manager - Locations

Reporting to: Head of Product

Location: Bristol/Hybrid

Employee Referral Bounty Eligible

The Company:

Zap-Map is the UK's leading app and digital platform for Electric Vehicle drivers, enabling them to search for charge points, plan journeys, pay for charging, and share insights.

We are a high-growth technology company and, having recently closed a Series A fundraising round, we're growing our team to deliver our mission of accelerating the shift to electric vehicles and zero-carbon mobility.

The Role:

With 95% of UK public charge points mapped and 70% of EV drivers having used our app, we are the UK's leading EV charging aggregator. With our strong position in the UK, we are looking to expand our offering and launch our product set internationally. Meeting the needs of a growing audience will require the sourcing, ingestion, and presentation of new data about charging locations, and the addition of new search filters and functionality to personalise our user experience.

With a focus on our charge point location data, this is an opportunity to lead a key part of our platform. You will work with internal and external experts, and a cross functional squad to define and drive the roadmap. You will seek to deliver value early and often, measuring impact and performance through KPIs and research.

You will be passionate about sustainability, and will have, or be able to quickly gain, an understanding of the EV charging space. You will also be able to build empathy with our current, and target, users and their needs. In addition, you will understand how to build valuable API capabilities on a micro service architecture.

We are looking for an exceptional communicator who can work closely with our product team, engineers, stakeholders and external partners. We are a team that cares passionately about our mission, but equally about one another, so we're looking for someone who can help us maintain and grow an inclusive culture that's positively innovative.

You will report to the Head of Product and work closely with our Senior Data Manager on our overall data strategy.

Key Duties and Responsibilities

- Take ownership of our location and search services, owning the relevant data roadmap, feature set, and key performance indicators.
- Create, own and uphold an efficient process for onboarding/integrating data partners, managing integrations through to completion.
- Manage relationships with both internal and external stakeholders, identifying their location and search data needs and ensuring expectations are set and met accordingly, effectively planning and communicating releases and feature change.
- Collaborate closely with your squad to define, refine and deliver the data product roadmap, ensuring they are aligned in delivering value iteratively and often.
- Collaborate with other squads to optimise and expand our proposition, both in the UK and internationally.
- Monitor and report on product performance, ensuring the team understands why, where and how we can improve the performance of our API.
- Participate in agile ceremonies to ensure your team has what they need to deliver.

Required Experience

- Minimum of 3 years of experience working in a Business Analyst, Product Owner or Product Management based role (or equivalent), ideally with API based products.
- Experience building and scaling digital (ideally data driven) products past product market fit and into mass market adoption.
- Experience working closely and collaboratively with cross functional teams to facilitate rapid delivery in an agile environment.
- Expertise in facilitating detailed technical conversations as well as managing and meeting the needs of commercial stakeholders.
- Experience in the Electric Vehicle (EV) charging market is desirable, but not essential.

Required Skills

- Creative minded, able to lead effective problem solving and clearly communicate a roadmap.
- Able to break down a roadmap into epics, user stories and acceptance criteria that enable your team to understand and deliver value.
- Passionate about solving user needs with innovative technical solutions.
- Collaborative, open to proactively giving and receiving constructive feedback.
- A track record demonstrating a high level of personal initiative, setting and executing challenging goals, and demonstrating an agile mindset.
- Able to analyse and optimise our delivery process, focusing on how we deliver as well as what we deliver.

- Confident choosing, and using, the right tool, with experience of products such as Miro, Jira, Confluence and other standard office tools.

Our offer

The EV market is growing at an extraordinary pace. Working at Zap-Map means working in a dynamic and innovative organisation, where new ideas and developments need to be actioned and deployed quickly, with each day bringing new challenges. As one of the leading aggregator businesses in this space, you'll have the chance to actively contribute to a more sustainable future.

We believe that finding a candidate with the right attitude and aptitude for the role is more important than the hours worked or specific prior experience. So please get in contact if you feel that you would excel in this role, even if you don't tick every box on this job description or aren't able to work in a full-time capacity.

In addition to a competitive salary your package includes:

- £55,000 - £65,000 salary, depending on experience.
- Performance-related annual bonus scheme.
- Pension & benefits scheme.
- Access to salary sacrifice EV car scheme.
- Flexible working options available.
- Professional training and mentoring to extend your skills.

How to apply

To formally apply, please send a covering letter together with your CV to: daisymiller@zap-map.com. Direct applications only please, no CVs will be acknowledged or accepted from recruitment agencies.

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