

New opportunities at Zapmap

Role Title: Insights Analyst

Reporting to: Head of Insights

Location: Bristol/Hybrid

The Company:

We are the UK's leading app and digital platform for Electric Vehicle (EV) drivers, enabling them to search for charge points, plan journeys, pay on participating networks and share updates with other EV drivers. We aim to make charging simple, and provide EV drivers with peace of mind and the confidence to drive any length of journey in their EV.

With a market-leading tech brand and the backing of Good Energy, a leading renewable energy company, Zapmap's mission is to accelerate the shift to electric vehicles and help the drive towards zero carbon mobility.

Zapmap attracts more than 300,000 UK cross platform users per month. We are the go-to data source for the industry. We facilitate news and updates and provide tools for current and prospective EV drivers.

With over 10 years of industry experience and unique data sets, Zapmap offers a range of B2B services including promotion, content, data and market insights.

The Role:

Behind the Zapmap app is a rich data set of charge points, vehicles and driver behaviour. As the electric vehicle and charging market grows, this data can provide essential insights and support to the broad e-mobility industry. As we expand our offer, we are looking for a person that will challenge the status quo, relentlessly ask why, and who is dedicated to enhancing and building upon our data and insights product suite.

As part of an influential and rapidly growing Insights team, this role offers an opportunity to have a broad range of responsibilities and make a significant impact on Zapmap's market position. It would suit an analyst with several years' experience who has proven experience of transforming and interrogating data using SQL/R/Python, working with data in BigQuery or similar, to create scalable data and insights products, which are delivered to our clients via Carto GIS or Analytics Hub.

We are looking for a driven, self-starter who is able to work collaboratively with delivery, product and other functions to ensure the growing success of our data and insights business. You will be instrumental in transforming client and market requirements into regular data and insights outputs, developing the data and insights offering for the future. The role would suit someone looking for an opportunity which has purpose and provides responsibility, impact and autonomy.

You will report to the Head of Insights and will work alongside the wider Zapmap Insights team on product development and client delivery.

Key Duties and Responsibilities

- Working closely with the Insights Product Manager to develop and create new data and insight products, from prototypes to live client deliverables
- Working with third party data software packages to enable predictive and prescriptive analytics, and bring data to life for clients
- Transforming, interrogating and evaluating data predominantly using SQL, and occasionally R to produce automated scalable outputs for client delivery via Carto GIS or Google Analytics Hub
- Working within the Insights team, ensuring processes are documented, transferring knowledge and helping to create a high performing team.

Required Experience

- 5+ years' commercial experience of mathematical and computational data techniques/methods
- Excellent data skills, experience with querying databases efficiently using SQL and performing analysis in R or similar
- Automation of processes
- Strong digital skills with ability to work across different software platforms and pick up new systems and processes quickly
- Some experience of automotive, electric cars and/or charge point technology preferential
- Experience with BigQuery, Gemini AI or ML beneficial but not essential

Required Skills

- High-level attention to detail, and methodical in all aspects of implementation with a keen interest in writing clean, maintainable code
- Ability to quickly establish effective working relationships based on openness and honesty
- Creative, and relentless curiosity both to identify opportunities and to solve problems
- Data story-teller: What do the results mean? What are the alternatives, and what would happen as a result?
- Organised and pragmatic mindset, ability to manage multiple workflows and perform under pressure
- Ability to thrive in a dynamic, fast-growing scale-up

Our offer

The EV market is growing at an extraordinary pace. Working at Zapmap means working in a dynamic and innovative organisation, where new ideas and developments need to be actioned and deployed quickly, with each day bringing new challenges. As one of the leading aggregator businesses in this space, you'll have the chance to actively contribute to a more sustainable future.

We believe that finding a candidate with the right attitude and aptitude for the role is more important than the hours worked or specific prior experience. So please get in contact if you feel that you would excel in this role, even if you don't tick every box on this job description or aren't able to work in a full time capacity.

In addition to a competitive salary your package includes:

- Salary range £50,000 - £55,000, depending on skills and experience
- Performance-related annual bonus scheme.
- Pension & Benefits scheme.
- Access to salary sacrifice EV scheme.
- Flexible working options available.
- Professional training and mentoring to extend your skills.

Direct applications only please to jobs@zap-map.com No CVs will be acknowledged or accepted from recruiters.