

PRESS RELEASE FOR IMMEDIATE RELEASE MONDAY 25TH MARCH
2024



Applegreen Electric goes live on Zapmap's cross-network payment solution

**New partnership makes longer journeys easier for electric car drivers
across the UK**

En-route electric vehicle (EV) charging network Applegreen Electric is the latest network to go live on Zap-Pay, the simple way to pay for EV charging across networks from Zapmap.

As of last week Applegreen Electric, with its network of high-powered ultra-rapid chargers, is now fully up and running on Zap-Pay. Thanks to the charge point operator's network of high-powered charging devices primarily found at Welcome Break locations, the new partnership makes paying for charging on longer journeys much easier for electric car drivers up and down the country.

Established in 2021 as a subsidiary of Applegreen, [Applegreen Electric](#) focuses exclusively on the delivery of high-powered EV charge point infrastructure for en-route charging.

The operator is rolling out a network of ultra-rapid charging points at motorway service areas (MSAs) across the UK, as well as the USA and Ireland. The charging provider currently operates around 160 chargers stretching from Scotland to the home counties, primarily at MSAs on the strategic road network.

Motorway services are the most popular charging locations for EV drivers across the UK, as Zapmap's latest [EV charging survey](#) demonstrates. Displacing supermarket car parks as the most popular UK charging location in 2023, 55% of respondents

indicated they regularly stop at motorway services to charge – up from 48% the previous year.

Consequently, as well as being able to search for charge points, plan longer journeys and share updates with other EV drivers, Zapmap users can now pay quickly and easily for their charging on Applegreen Electric's network of charge points, which are ideally placed for topping up while en route to a destination.

Applegreen itself was established in 1992, and is one of the largest motorway plaza operators in Europe and the US. Applegreen has over 600 locations across Ireland, the UK and the US, and employs over 17,000 people.

Today, Applegreen Electric provides more than 1 million high-power charging sessions to its customers each year in a rapidly growing transition to more sustainable transport fuels with a range of partners such as Zapmap.

The charge point operator joins live Zap-Pay partners Osprey, ESB Energy, char.gy, GeniePoint, Mer, MFG EV Power, Fastned, Alfa Power, Connected Kerb, evyve and Charge My Street in making payment easy for electric car drivers up and down the country.

Launched with a mission to include all the key charge point networks across the UK, [Zap-Pay](#) is a single-app payment solution that uses a credit or debit card to pay for charging.

The payment solution avoids the hassle of using different payment methods across all the various networks, providing a simple way to pay for EV charging across networks from within the familiar [Zapmap app](#).

Drivers using Zap-Pay are also able to view their charging history, receive live status updates while away from their vehicle, and download receipts to help keep track of their spending. To facilitate easy payment, they can also use both Apple Pay and Google Pay on all Zap-Pay enabled devices across the UK.

With Applegreen Electric's ultra-rapid charging network now live on Zap-Pay, today's announcement represents a significant step towards convenient and reliable charging for electric car drivers making longer journeys.

More integrations and announcements around Zap-Pay are to follow over the coming weeks and months.

Matt Lloyd, Head of CPO Networks at Zapmap, said:

“I’m very pleased that Applegreen Electric is now online as a fully fledged payment partner. With high-power charge points conveniently situated at motorway service stations, Applegreen Electric is a valuable addition to the Zap-Pay partner network – and this announcement should come as great news for electric car drivers undertaking longer journeys.

“For any new electric car drivers not familiar with Zap-Pay, it’s a really easy way to pay for charging across networks from within the Zapmap app. Just open the ‘Payment’ filter in Zapmap and select ‘Zap-Pay’ to see the charging locations of all twelve payment partners.”

Jack O’Brien, Country Manager at Applegreen Electric, said:

“Integrating with Zap-Pay is another really exciting step forward for Applegreen Electric.

“Zapmap is already an important partner for us in terms of helping drivers to find our charge points and plan their routes around Applegreen Electric locations. So I’m thrilled to see this integration go live and delighted to add our network to Zapmap’s cross-network payment solution.”

- ENDS -

Press contact

Zapmap press office

press@zap-map.com / 07718671003

Ian McKee / Justin Guy

About Zapmap

Zapmap was founded in 2014 with a mission to make the EV charging experience simple, wherever you go.

The Zapmap app helps EV drivers search, plan and pay for charging, and currently has around 800,000 registered users. Zapmap has mapped over 95% of the UK’s public points on its network, more than 70% of which show 24/7 live status data.

For more information, please visit www.zap-map.com.

About Applegreen

Applegreen Electric, part of the Applegreen Group, hosts and operates universal access Electric Vehicle (EV) charging bays in the UK, Ireland and the United States, a multinational EV network with 800 Fast Charging bays.

Applegreen Electric supports its customers on their transition to EV driving by providing a seamless charging experience alongside popular food and beverage brands and high-quality facilities. It is deeply committed to reducing carbon emissions through the implementation of a growing number of EV charging stations.

Applegreen Electric was established in 2021 as a subsidiary of Applegreen to focus exclusively on the delivery of EV charging infrastructure. Applegreen, which was established in 1992, is one of the largest motorway plaza operators in Europe and the US with over 600 locations and employs over 17,000 people.

Today, Applegreen Electric provides more than 1 million fast charging sessions to its customers per year in a rapidly growing transition to more sustainable transport fuels with a range of partners. Further information is available at www.applegreenelectric.com.