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New EV charging statistics reveal record rate of charge point installation in 2023

High growth in ultra-rapid chargers and charging hubs

Zapmap, the UK's leading charge point mapping service, has published new year-end figures for EV charge point installations in 2023.

Record growth in the number of ultra-rapid chargers and high-power charging hubs opening across the country to support EV drivers on longer journeys is the defining characteristic of the year.

Other pieces of the puzzle, however – from the regional distribution of high-powered devices through to encouraging growth in low-powered, on-street chargers – can also be seen in the Zapmap data.

Indeed, the new 2023 charging statistics show year-on-year growth of 45% in the total number of net new public chargers installed across the UK. The figure is up from 31% for the years 2021 to 2022.

The increase in the rate of charger installation last year was clear to see. In October, the UK passed the significant milestone of <u>50,000 public charging points</u>, having only surpassed the 40,000 mark in February 2023.

Furthermore, 2023 saw the rate of net new chargers increase to almost 1,400 devices every month – up from 730 net new devices each month in 2022. This represents growth of 89% in the pace of monthly charge points installations.

Zapmap's new charging statistics come alongside the start of the ZEV mandate and news from the Society of Motor Manufacturers & Traders confirming <u>record sales</u> of new pure-electric cars in 2023.

A total of almost 315,000 pure-electric cars were sold in the UK last year, which means there are 51% more EVs on the road than at the end of 2022. In parallel, the number of high-powered chargers grew by 52% in 2023, to a total of almost 10,500 devices across more than 5,000 locations at the end of December.

Most of the growth was from ultra-rapid chargers providing 100kW or more of power. Designed for drivers looking to recharge their vehicle as quickly as possible on longer journeys, these devices can add roughly 100 miles of charge in about 15 minutes.

For example, at the end of 2020, the 788 devices in the UK of 100kW or more accounted for 20% of the country's high-powered chargers. By the end of December 2023, there were almost 4,870 of these ultra-rapid chargers, comprising a significant 46% of high-powered devices across the country.

Furthermore, the year-on-year growth in the number of UK charging hubs - more than six rapid or ultra rapid devices - rose from 108 at the end of December 2022 up to 264 by the end of 2023 - an increase of 145%.

These charging hubs are opening in a variety of locations, typically near strategic road networks. Interestingly only 20% are located at motorway services, and charging hubs can be found in a variety of locations from retail parks, car parks, fuel stations to dedicated charging areas which provide amenities for EV drivers.

While a recent Zapmap survey revealed electric car drivers' <u>best en-route charging</u> <u>networks</u>, the company's latest figures illustrate encouraging developments in the UK's regional distribution of high-powered charging devices.

Indeed, nearly all geographical areas of the UK displayed promising growth in the number of high-powered chargers in 2023, notably Northern Ireland, albeit from a low base.

At the other end of the charging spectrum, low powered chargers to support those without charging points at home has also grown - there are 72% more on-street chargers than there were this time last year, although the rollout is regionally patchy. In 2023, there was good news with the allocations made for the government's £450m LEVI

scheme to support local authorities, and it is expected that 2024 will see further developments in this area.

Melanie Shufflebotham, Co-founder & COO at Zapmap, said:

"Overall 2023 was a good year for EV charging with the rate of installation showing record growth, particularly for the higher powered chargers to support EV drivers on longer journeys.

Zapmap's focus continues to be on providing EV drivers with the information they need to find reliable, available charging when they are out and about. Whilst less than 3% of EV drivers would go back to petrol / diesel, we know that EV drivers want more chargers and a better charger experience.

As we move into 2024 we look forward to continued progress in both these areas as more and more drivers make the positive move to driving electric."

Ian Johnston, Chair of Charge UK, said:

"These numbers can give drivers further confidence. Our members are putting charge points in the ground at record pace and will spend £6 billion before 2030 on ensuring the UK has the right charging solutions in the right place.

"But we intend to go even further and faster this year to make the UK the best place in the world to drive and charge an EV."

- ENDS -

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About Zapmap

Zapmap was founded in 2014 with a mission to make the EV charging experience simple, wherever you go.

The Zapmap app helps EV drivers search, plan and pay for charging, and currently has around 750,000 registered users. Zapmap has mapped over 95% of the UK's public points on its network, more than 70% of which show 24/7 live status data.

An integral part of supporting the wider EV industry, Zapmap Insights is the leading source of EV charging data and insights, providing unrivalled data and expert analysis into the shape and usage of EV charging infrastructure, as well as the attitudes and behaviours of EV drivers.

A summary of <u>the key findings</u> from Zapmap's annual EV Charging Survey is now available to download, while the <u>full annual survey</u> is currently available to purchase at an early-bird price before the end of January 2024.

For more information, please visit <u>www.zap-map.com</u>.

Breakdown of chargers by power rating (UK)

Power rating	Devices End December 2022	Devices end December 2023	YOY growth
Slow (<7kW)	8,932	14,746	65%
Fast (7kW-22kW)	21,427	28,663	34%
Rapid (25kW - 99kW)	4,607	5,628	22%
Ultra rapid (100kW+)	2,295	4,869	112%
Total	37,261	53,906	45%
Charging hubs (six or more rapid or			
ultra rapid devices)	108	264	145%

Breakdown of high powered chargers by geographical area (UK)

Geographical Area	Devices End	Devices end	YOY
	December 2022	December 2023	growth
East Midlands	490	863	76.1%
East of England	550	954	73.5%
Greater London	812	1,075	32.4%
North East	249	401	61.0%
North West	569	991	74.2%
Northern Ireland	24	92	283.3%
Scotland	1,122	1,276	13.7%
South East	916	1,453	58.6%
South West	563	1,050	86.5%
Wales	319	455	42.6%
West Midlands	607	1,085	78.7%
Yorkshire and the			
Humber	533	791	48.4%

High powered devices are classified as Rapid (25-99kW) and Ultra-Rapid (100+kW)