

## New fixed EV tariff from Good Energy comes with Zapmap Premium

### Fixed tariff offers five hour overnight rate of just 7.4p per kilowatt hour and a free subscription to Zapmap Premium to help charging on the go

Renewable electricity supplier and services provider Good Energy has launched a new fixed tariff which will help electric car drivers to charge both at home and on the go. The tariff offers a market-leading rate of just 7.4p per kWh for overnight charging during a five-hour window, ensuring EV drivers can charge up with 100% truly renewable electricity at home. The tariff also comes with a free Premium subscription to Zapmap, the go-to app for EV drivers helping them to search, plan and pay for public charging.

The Good Energy Smart EV Fixed Tariff (July 25) is available from 1 July. Its excellent off-peak rate, accessible in a five-hour window between 12am and 5am, means customers can charge a standard range Tesla Model Y from empty to 100% for as little as £4.50. The rest of the day will be charged at peak rate of 28.3p per kWh between the hours of 5am and 11:59pm. The tariff will be live until 31 July 2025.

Zapmap, which Good Energy is a long-term partner of and largest investor in, is the UK's leading EV charging app with over 1.5 million downloads, mapping more than 60,000 charge points with over 75% providing live status updates. Zapmap Premium, usually costing £29.99 per year or £2.99 per month, provides additional features and benefits to users, including Apple CarPlay and Android Auto, extra filters, the ability to save unlimited routes in the app, as well as a 5% discount on charging when paying via the Zapmap app.

Nigel Pocklington, chief executive officer of Good Energy and chair of Zapmap said: "As a major investor in the UK's go-to EV charging app, a supplier of truly renewable electricity, and an EV charger installer, Good Energy is uniquely positioned to help EV drivers.

"This new tariff, together with the excellent additional features from Zapmap, is designed to make it as cost effective and straightforward as possible to drive an electric vehicle. We have gone the extra mile to provide customers with a competitive rate for truly renewable electricity, sourced from our community of over 2,500 generators, as well as a real added benefit to help with charging on the go in Zapmap Premium."

Harrison Brook, Head of Partnerships at Zapmap said: "This joint proposition from Good Energy and Zapmap is designed to help drivers using the public charging network across the United Kingdom, whether it's enhanced app features or discounted charging capabilities.

"Zapmap makes it easy to search, plan and pay for EV charging when drivers are on the go. It's great to be working with our long-term partner Good Energy delivering a suite of 'home and away' charging benefits for electric car drivers across the country."

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**About Good Energy [www.goodenergy.co.uk](http://www.goodenergy.co.uk)**

Good Energy is a supplier of 100% renewable power and an innovator in energy services. It has long-term power purchase agreements with a community of more than 2,500 independent UK generators, is the UK's largest voluntary administrator of the Feed-in-Tariff scheme and offers solar and heat pump installations.

Since it was founded almost 25 years ago, the company has been at the forefront of the charge towards a cleaner, distributed energy system. Its mission is to power a cleaner, greener world and make it simple to generate, share, store, use and travel by clean power.

**About Zapmap**

Zapmap was founded in 2014 with a mission to make the EV charging experience simple, wherever you go.

The Zapmap app helps EV drivers search, plan and pay for charging, and currently has over 850,000 registered users. Zapmap has mapped over 95% of the UK's public points on its network, more than 75% of which show 24/7 live status data.

An integral part of supporting the wider EV industry, Zapmap Insights is the leading source of EV charging data and insights, providing unrivalled data and expert analysis into the shape and usage of EV charging infrastructure, as well as the attitudes and behaviours of EV drivers. For more information, please visit [www.zap-map.com](http://www.zap-map.com).