

New opportunities at Zapmap

Role Title: Senior Insights Analyst

Reporting to: Senior Insights Product & Analytics Manager

Location: Bristol/Hybrid

Direct applications only please to jobs@zap-map.com. No CVs will be acknowledged or accepted from recruiters

The Role:

Behind the Zapmap app is a rich data set of charge points, vehicles and driver behaviour. As the electric vehicle and charging market grows, this data can provide essential insights and support to the broad e-mobility industry. As we expand our offer, we are looking for a person that will challenge the status quo, relentlessly ask why, and who is dedicated to enhancing and building upon our data and insights product suite.

As part of an influential and rapidly growing Insights team, this role offers an opportunity to have a broad range of responsibilities and make a significant impact on Zapmap's market position. It would suit an analyst with several years' experience who has proven experience of transforming and interrogating data using SQL, working with data in BigQuery or similar, to create scalable data and insights products, which are delivered to our clients via Carto GIS or API.

We are looking for a driven, self-starter who is able to work collaboratively with delivery, product and other functions to ensure the growing success of our data and insights business. You will be instrumental in transforming client and market requirements into regular data and insights outputs, working closely with our Data Engineering team to ensure pipelines, transformations, and data quality are robust and future-proofed, to develop the data and insights offering for the future. The role would suit someone looking for an opportunity which has purpose and provides responsibility, impact and autonomy.

You will report to the Senior Insights Product & Analytics Manager and will work alongside the wider Zapmap Insights team on product development and client delivery.

Key Duties and Responsibilities

- **Requirements and Outputs:** Collaborate with stakeholders to turn business questions and challenges into actionable data requirements. You will use SQL to transform, interrogate, and evaluate data to produce outputs
- **Data Exploration and Analysis:** Use your expertise in SQL to dive into large datasets, uncovering trends and patterns, identifying and investigating anomalies to ensure data integrity and accuracy. Your insights will help to shape our overall product strategy.
- **Subject Matter Expert:** Quickly build strong, honest relationships to become a trusted advisor within the company. You'll present well-thought-out, comprehensive recommendations.

- **Data Delivery:** Produce automated outputs for client delivery using platforms like Carto GIS, SFTP, Apigee, or Google Analytics Hub.
- **Product Development:** Work closely with the Insights Product Managers to innovate, develop and create new insightful data products, from prototypes to productionised client deliverables.
- **Collaboration and Documentation:** Work within the Insights team to ensure processes are documented and knowledge is transferred effectively, helping to build a high-performing team.
- **Data Security:** Adhere to all policies and procedures related to data protection and security. The security and governance of data is a key responsibility for this role.

Required Experience & Skills

- Highly proficient in SQL, demonstrating ability to construct complex queries, and manipulation of data
- Data story-teller: What do the results mean? What are the alternatives, and what would happen as a result?
- A sharp eye for detail and are highly methodical, ensuring data integrity and analytical rigour
- Creative, and relentless curiosity both to identify opportunities and to solve problems. Challenge assumptions
- Committed to writing clean, maintainable code and helping to embed high-quality coding standards and a robust peer review process
- Leadership. Embody a positive attitude. Mentor junior team members. Make justifiable decisions
- Strong collaborator, able to bridge between Data Engineering, Product, and Analytics
- Some experience of automotive, electric cars and/or charge point technology desirable but not required
- Pragmatism. Organised mindset with the ability to perform under pressure considering internal and external constraints

Our offer

We believe that finding a candidate with the right attitude and aptitude for the role is more important than the hours worked or specific prior experience. So please get in contact if you feel that you would excel in this role, even if you don't tick every box on this job description or aren't able to work in a full time capacity.

In addition to a competitive salary your package includes:

- Salary range £45,000 - £60,000 depending on skills and experience
- Performance-related annual bonus scheme.

- Pension & Benefits scheme.
- Access to salary sacrifice EV scheme.
- Flexible working options available.
- Professional training and mentoring to extend your skills.

The Company:

Zapmap is the UK's leading app and digital platform for electric vehicle (EV) drivers, enabling you to charge your EV with confidence. Our mission is to make the EV charging experience simple, wherever you go and, by doing so, accelerate the transition to electric vehicles and zero-carbon mobility.

Zapmap's platform serves more than 350k monthly active users across its web and mobile products. We also provide research and insight, news and tools to support current (and prospective) EV drivers.

With over 10 years of industry experience and unique data sets, Zapmap offers a range of B2B services including promotion, content, data and market insights.